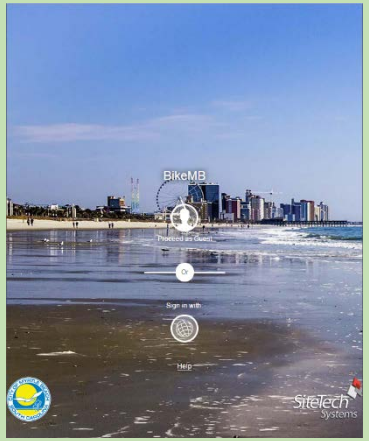
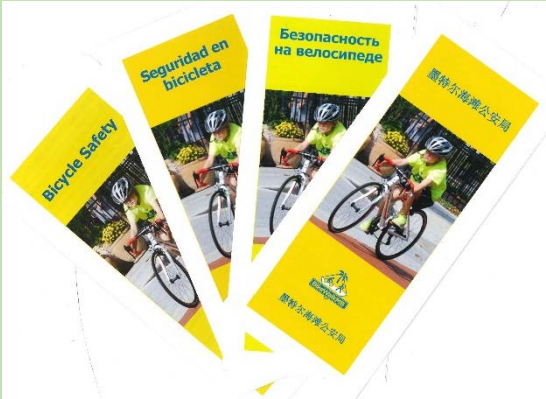
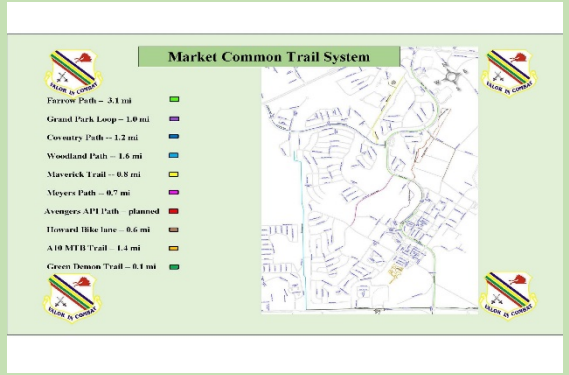
PUBLIC
BEACH
ACCESS


BikeMB
Proceed as Guest
Sign in with
Help
SiteTech
Systems

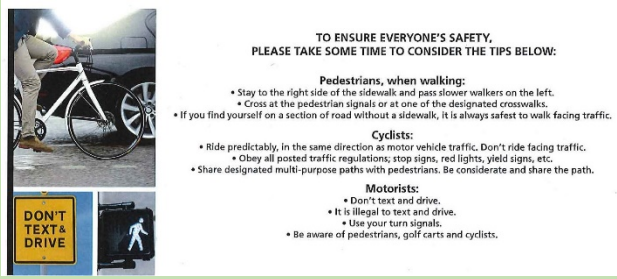
BikeWalkMB


Bicycle Safety
Seguridad en bicicleta
Безопасность на велосипеде
墨特尔海滩公园

CYCLOVIA
OPEN STREETS • MYRTLE BEACH
Walk • Ride • Shop • Fun


Market Common Trail System
Farrow Path – 3.1 mi
Grand Park Loop – 1.0 mi
Coventry Path – 1.2 mi
Woodland Path – 1.6 mi
Maverick Trail – 0.8 mi
Meyers Path – 0.7 mi
Avengers APT Path – planned
Howard Bike lane – 0.6 mi
A10 MTB Trail – 1.4 mi
Green Demon Trail – 0.1 mi

USA
Meyers
Path


DON'T
TEXT&
DRIVE
TO ENSURE EVERYONE'S SAFETY,
PLEASE TAKE SOME TIME TO CONSIDER THE TIPS BELOW:
Pedestrians, when walking:
• Stay to the right side of the sidewalk and pass slower walkers on the left.
• Cross at the pedestrian signals or at one of the designated crosswalks.
• If you find yourself on a section of road without a sidewalk, it is always safest to walk facing traffic.
Cyclists:
• Ride predictably, in the same direction as motor vehicle traffic. Don't ride facing traffic.
• Obey all posted traffic regulations; stop signs, red lights, yield signs, etc.
• Share designated multi-purpose paths with pedestrians. Be considerate and share the path.
Motorists:
• Don't text and drive.
• It is illegal to text and drive.
• Use your turn signals.
• Be aware of pedestrians, golf carts and cyclists.

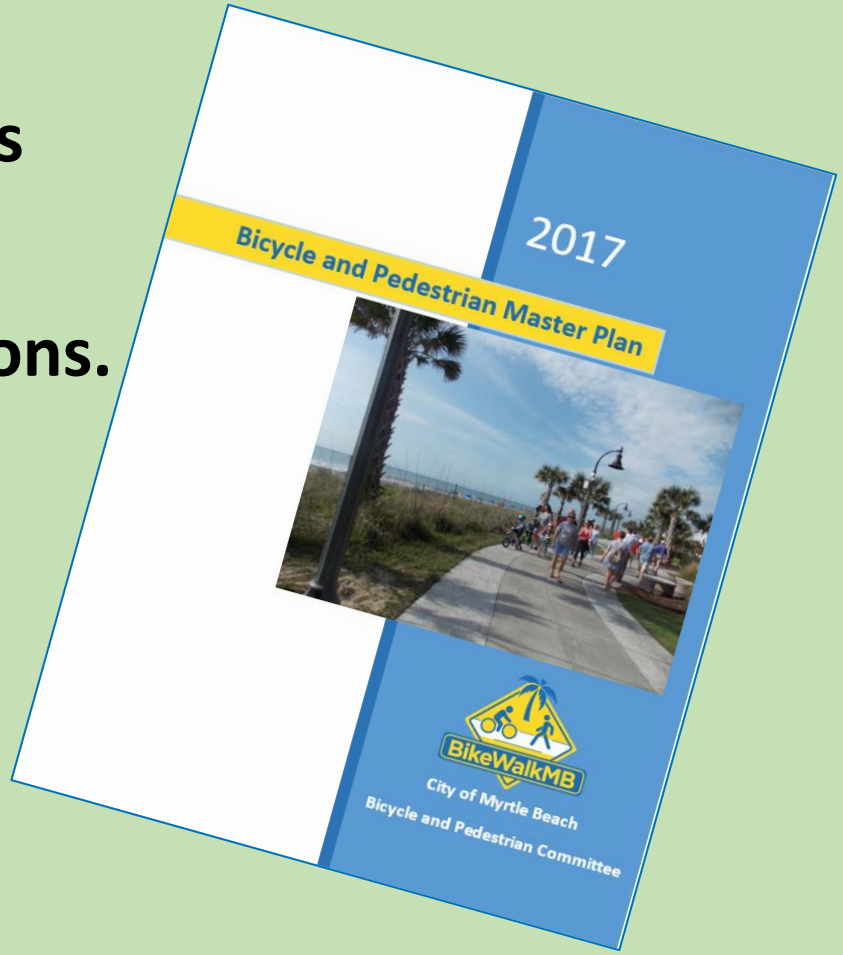
The City of Myrtle Beach
Bicycle and Pedestrian Master Plan

City Council Meeting

August 14, 2018

Master Plan Overview

- **Executive Summary**
- **Chapter 2 – Existing Conditions & Need Analysis**
- **Chapter 3 - Goals, Objectives & Strategies**
- **Chapter 4 – Policy Support and Recommendations.**
- **Summary**



Master Plan Purpose

The purpose of the Master Plan is to establish guidance for the development of Myrtle Beach's bicycle and pedestrian transportation systems.

The plan addresses education, public safety and infrastructure improvements to support bicycling and walking, and includes guidance for both short-term and long-term objectives that target engineering (infrastructure), education, encouragement and economic considerations.

BikeWalkMB

The Prospects of Economic Impact

- **Charleston and the East Cooper Trail**
  - **82-mile trail from Charleston to McClellanville**
  - **Bicycle tourism potential**
- **Swamp Rabbit Trail**
  - **A 40 mile trail from Greenville to Travelers Rest**
  - **In 2013, generated $6.7 million for the local economy**
- **The Outer Banks**
  - **An investment of $6.7 million over ten years for infrastructure**
  - **An estimated $60 million annually economic impact**
  - **Created 1,400 local jobs**
- **Lost impact that results from unfriendly walkable destination**
  - **Allegiant Airports Conference selected alternative walk friendly destination**
  - **An estimated $262,726 economic impact reported by the MBACC**

BikeWalkMB

Chapter 2 Highlights: Existing Conditions & Need Analysis

- **East Coast Greenway – Maine to Florida**
- **Walkability Audit – 2016**
  - **Audit Report Results, UNC Highway Safety Research Center (Funded by USDOT)**
- **Bicycle Safety Audit – 2015**
  - **Audit Report Results, League of American Bicyclists'**
- **Superblock Revitalization Bike/Ped Audit – 2018**
  - **Adopt plan guidance for bike and walk friendly guidance**
  - **Create rails-to-trail corridor from train depot to Ocean Blvd**

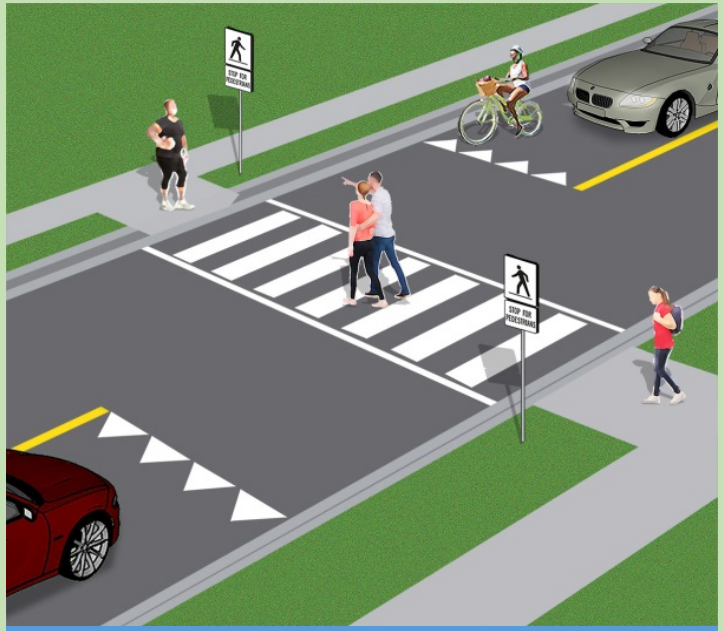
BikeWalkMB

Chapter 3 Highlights:
Goals, Objectives and Strategies

- ***Vision:*** **Myrtle Beach is a community where citizens and visitors may freely choose to walk or bicycle for pleasure, exercise, shopping or exploring amenities whether recreating or commuting in a safe, leisure-oriented and pleasant environment.**
- *Goal:* A bicycle and walk friendly, safe community.
- ***Objectives & Strategies:*** **Master Plan objectives and strategies are group using the seven E's of planning that represent evaluation, education, engineering and planning, enforcement, equity, economic benefits and encouragement. This Master Plan includes an eighth strategy *Implementation Objectives and Strategies*.**

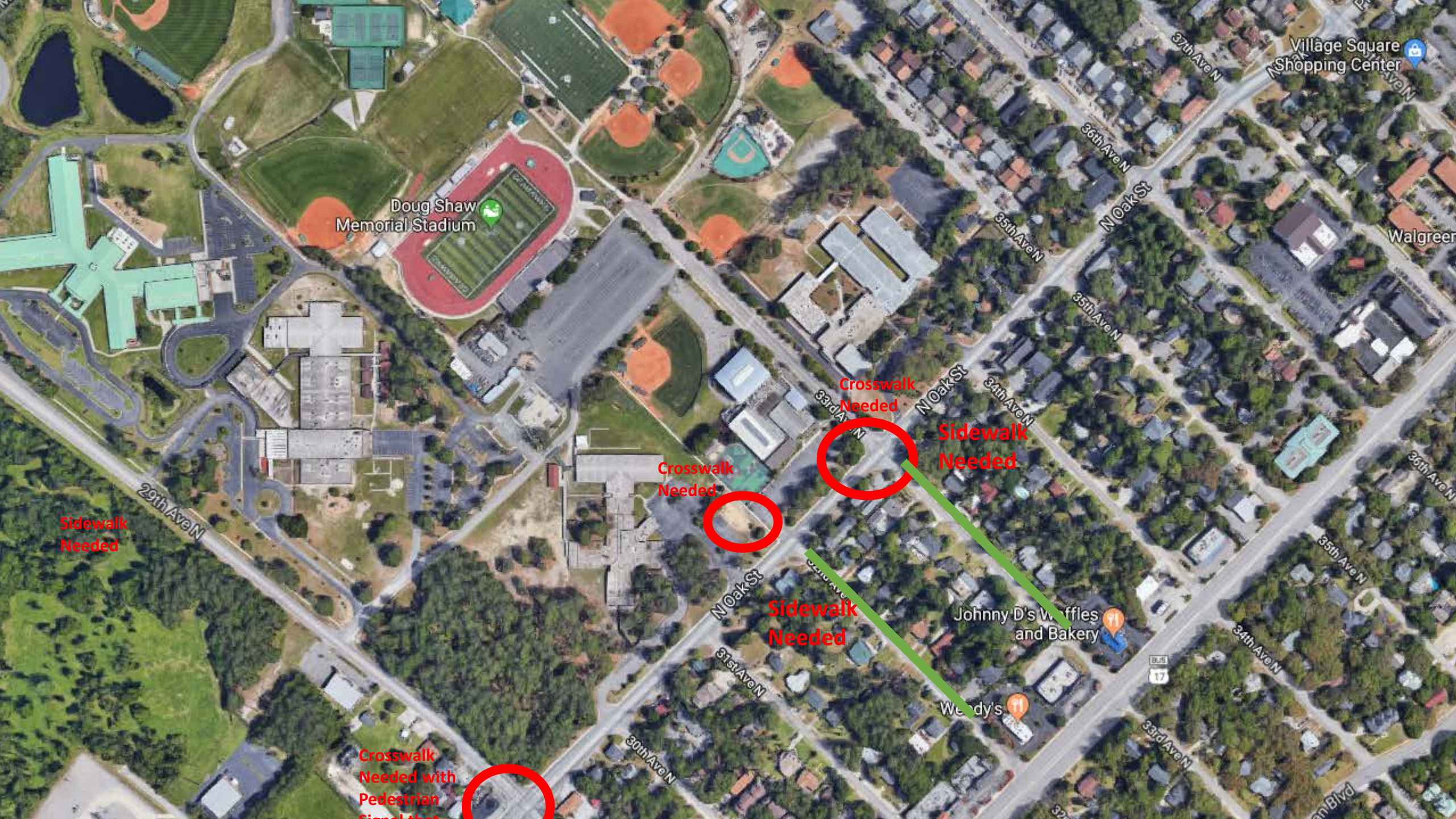
Short-term, high-priority strategies

- **Adopt and begin implementation of a bicycle/pedestrian master plan**
- **Develop a program to aggressively fund new sidewalks to fill gaps in the existing network**
- **Create a new set of guidelines driving the City's approach to signal timing and signalized intersection countermeasures.**
  - **Incorporate these countermeasures into the bike/ped master plan**



High Visibility Crosswalk

BikeWalkMB


Doug Shaw Memorial Stadium
Village Square Shopping Center
Walgreen
37th Ave N
36th Ave N
35th Ave N
34th Ave N
33rd Ave N
31st Ave N
30th Ave N
29th Ave N
N Oak St
Johnny D's Waffles and Bakery
Wendy's
Crosswalk Needed
Sidewalk Needed
Crosswalk Needed
Sidewalk Needed
Sidewalk Needed
Crosswalk Needed with Pedestrian Signal Mast

Long-term, high-priority strategies:

- **Establish an ongoing public safety and education program with the resources to provide outreach to partner organizations.**
- **Recommend and support the establishment of the 26-mile Myrtle Beach iconic loop**
- **Partner with neighboring jurisdictions, regional associations and bicycle and walk-friendly groups to build an integrated multi-purpose trail network, to include:**
  - **The East Coast Greenway**
  - **The rails-to-trails multi-purpose trail system from Myrtle Beach to Conway**

BikeWalkMB

Next Steps

- **Adopt the goal "bicycle & walk friendly community" and include as a strategic focus for the upcoming budget cycle**
- **Establish an implementation plan, reviewed and updated annually**
- **Complete cost analysis based on the implementation plan**
- **Hire a bicycle/pedestrian coordinator**

NACTO Protected Bike Lanes

BikeWalkMB